

### Exercise 9 model answer

Material	Bias content					Total
	Sex/ relationships	Social information	MCI	Threat	Disgust	
FN01	0	1	1	1	0	3
FN02	1	1	1	0	1	4
FN03	1	1	0	1	1	4
RN01	0	1	1	0	0	2
RN02	0	1	0	0	0	1
RN03	0	1	0	0	0	1

Material type	Bias content frequency				
	Sex/ relationships	Social information	MCI	Threat	Disgust
Fake News	2	3	2	2	2
Real News	0	3	1	0	0

#### Comment on observations of differences

In general, fake news exploits more biases than real news.

Some types of bias-related content (sex, threat and disgust) were not present in the real news sample but were all present in the fake news sample.

Social information was consistently present in both types of material.