

Outline

Observation in the wild

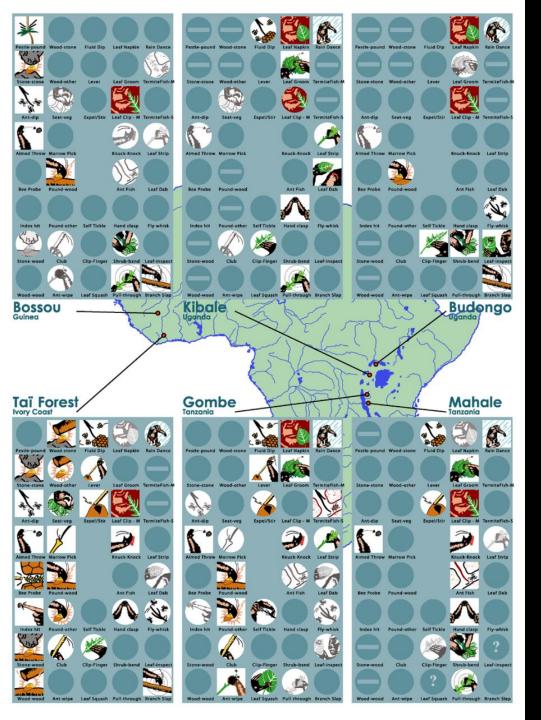
Captive experiments

Field experiments



Observations in the wild







Whiten et al. 1999 Nature

4,300-year-old chimpanzee sites and the origins of percussive stone technology



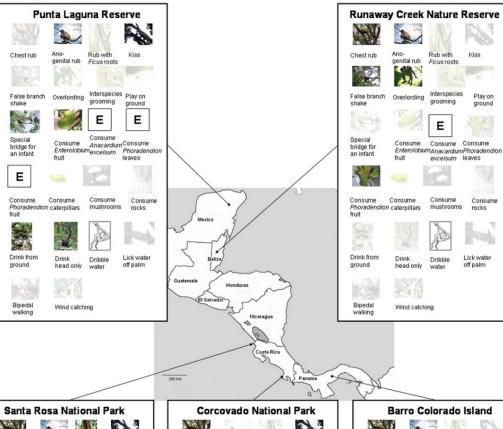
Culture in other apes

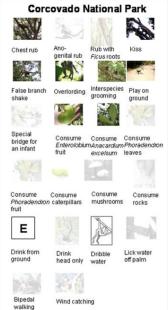


van Schaik et al. 2007 Science



Robbins et al. 2016 PLoS ONE





Chest rub

False branch

shake

Special

bridge for

an infant

Consume

Drink from

Bipedal

walking

around

genital rub Ficus roots

Overlording

Consume

head only

Wind catching

Phoradendion caterpillars

Interspecies

Consume Consume

excelsum leaves

Enterolobium Anacardium Phoradendron

Consume

Dribble

water

mushrooms

aroomina

Play on

Consume

rocks

Lick water

off palm



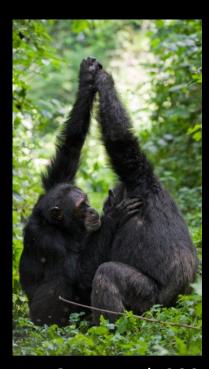


Santorelli et al. 2011 PLoS ONE

Neighbouring group differences



Chapman & Fedigan 1990 Folia Primatologica;
Perry et al. 2003 Current Anthropology



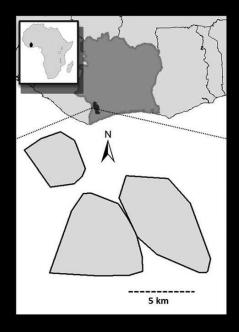
Mc Grew et al. 2001 Current Anthropology

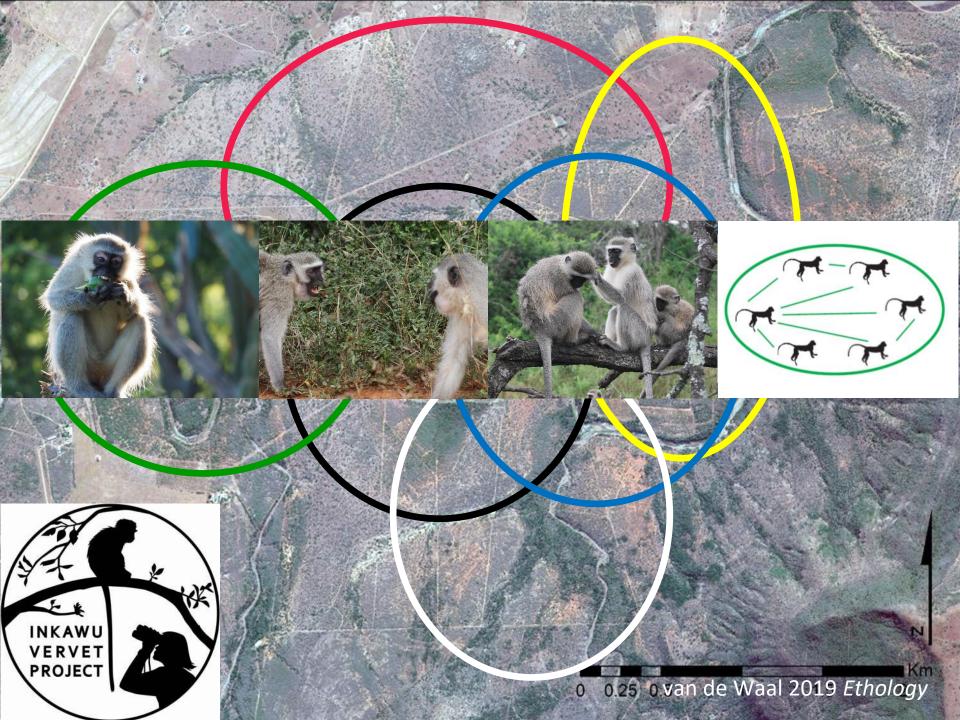


Tan et al. 2015 PLoS ONE

27 putative cultural traits in three neighbouring chimpanzee communities

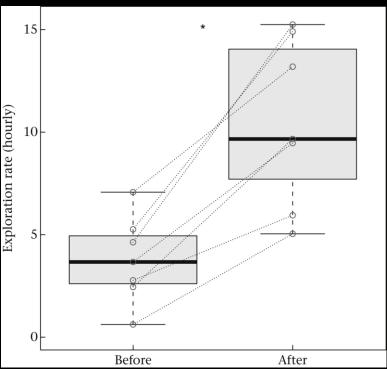
- Tool use
- Foraging
- Social interaction
- Communication
- Hunting behaviour





Peering as a proxy for social learning





Animal cultures: how we've only seen the tip of the iceberg



Figure 4. Different operationalizations of culture. The cultural behaviors captured by the MoE (C_{ME}) are socially learned behaviors with a patchy geographic distribution but without ecological correlates (mostly conspicuous and/or high complexity behaviors such as tool use). The cultural behaviors with ecological correlates (C_{Ecol}) are socially learned behaviors that vary between populations because they are influenced by a population's local ecology (e.g. feeding skills). The sum of C_{ME} and C_{Ecol} are all socially learned behaviors that vary across populations (C_{Var}). Cultural universals (C_{U}) are socially learned behaviors and knowledge that we find consistently across populations (e.g. basic subsistence and social skills). The sum of all socially learned behaviors represents an individual's cultural knowledge ($C_1 = C_{Var} + C_{U}$). See supplementary Table S3 descriptions of the behaviors depicted on the pictures.

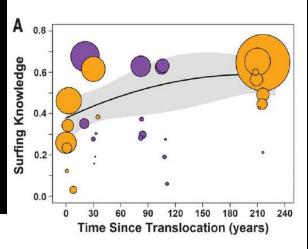
Matriarchs as repositories of social knowledge in African elephants

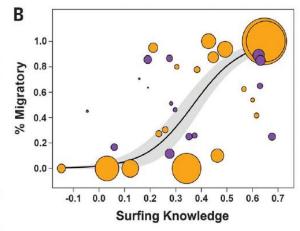


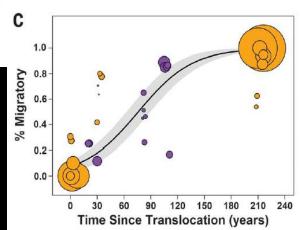
Migration routes in bighorn sheep and moose



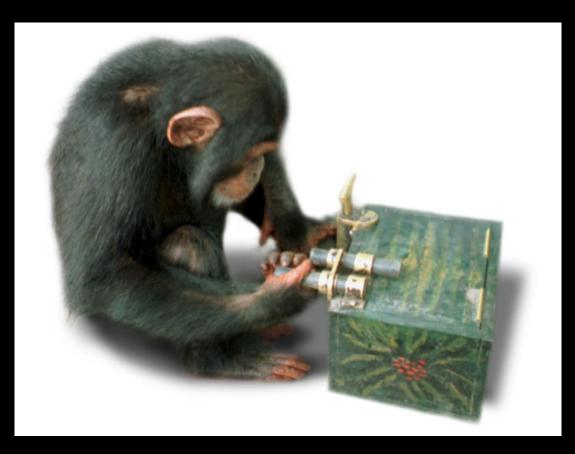
Fig. 3. Green-wave surfing knowledge and migratory propensity over time. (A) After translocation, populations of bighorn sheep (orange circles) and moose (purple circles) require decades to learn and culturally transmit information about how to best surf green waves, (B) eventually leading to the establishment of migration, which (C) takes many generations (the generation time for bighorn sheep and moose is ~7 years). Circles represent estimates of surfing knowledge and migratory propensity for a given population in a given year (i.e., a migratory event). Circle size depicts the amount of confidence (inverse variance) in each estimate. Black lines and gray shaded areas illustrate fitted generalized linear model predictions and their 95% confidence intervals. All relationships are significant at P < 0.01.



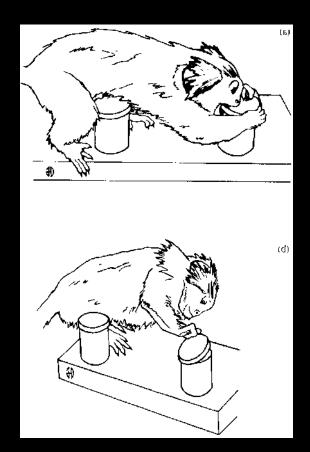




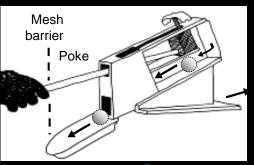
Captive experiments



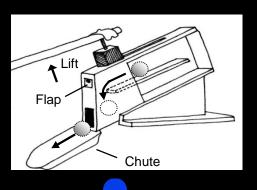
Whiten et al. 1996 Journal of Comparative Psychology



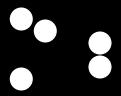
Voelkl & Huber 2000 Animal Behaviour

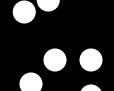


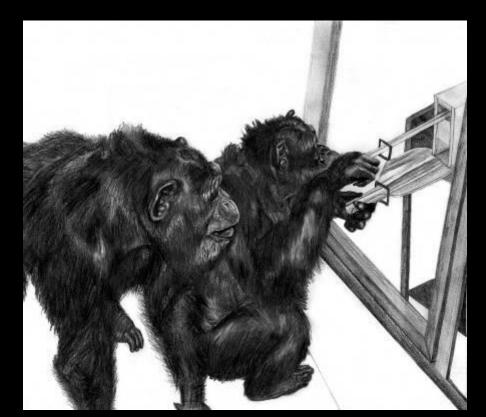
Conformity to cultural norms of tool use in chimpanzees

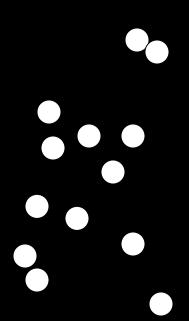




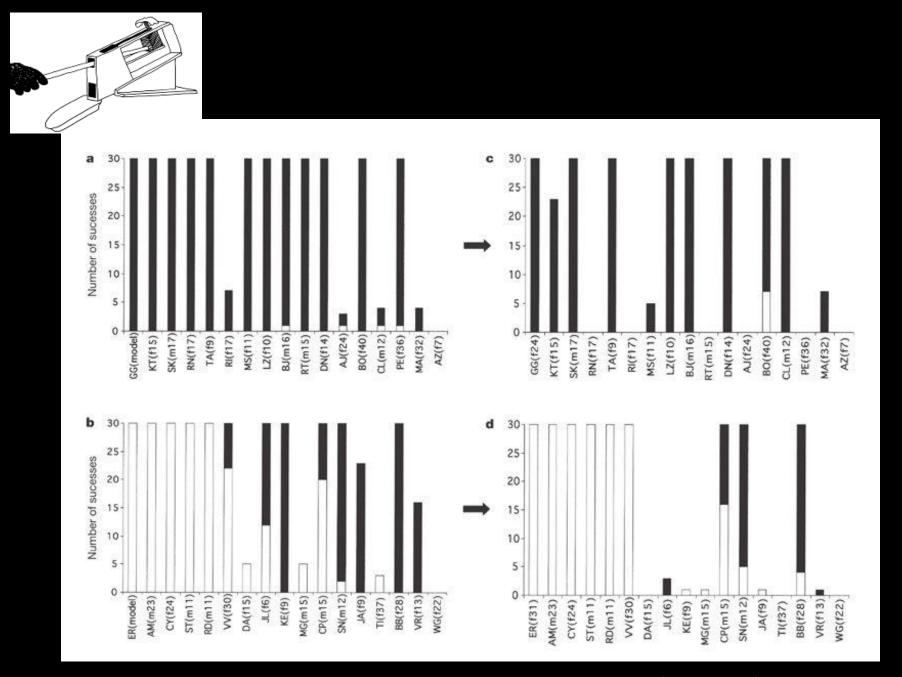








Amy Whiten



Whiten et al . 2005 Nature

Conformity in Norway rats?

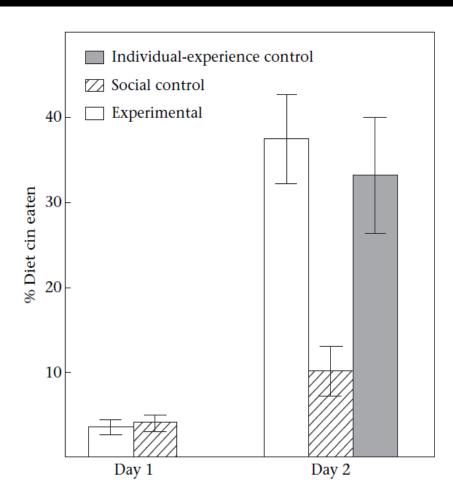
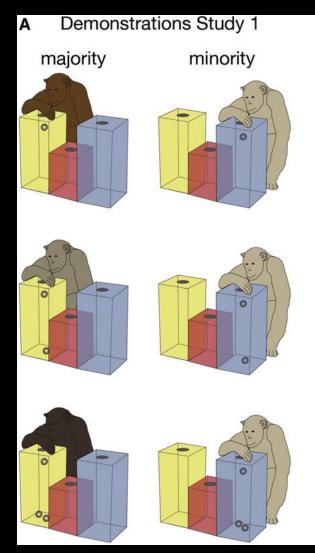
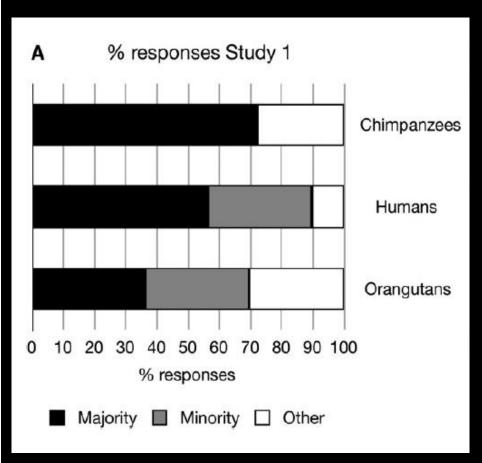


Figure 1. Mean \pm SE percentage of diet cin eaten by experimental and control subjects on days 1 and 2 of experiment 1.



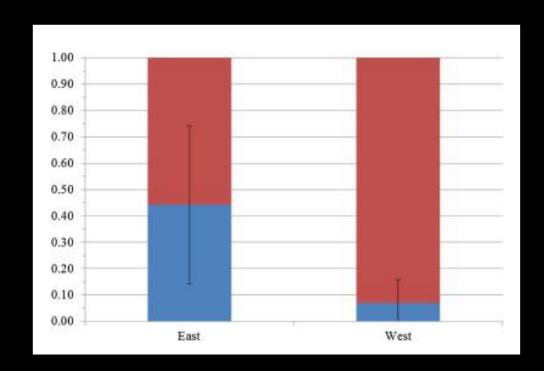
Majority-biased transmission in chimpanzees and human children, but not orangutans





Diffusion dynamics of socially learned foraging techniques in squirrel monkeys





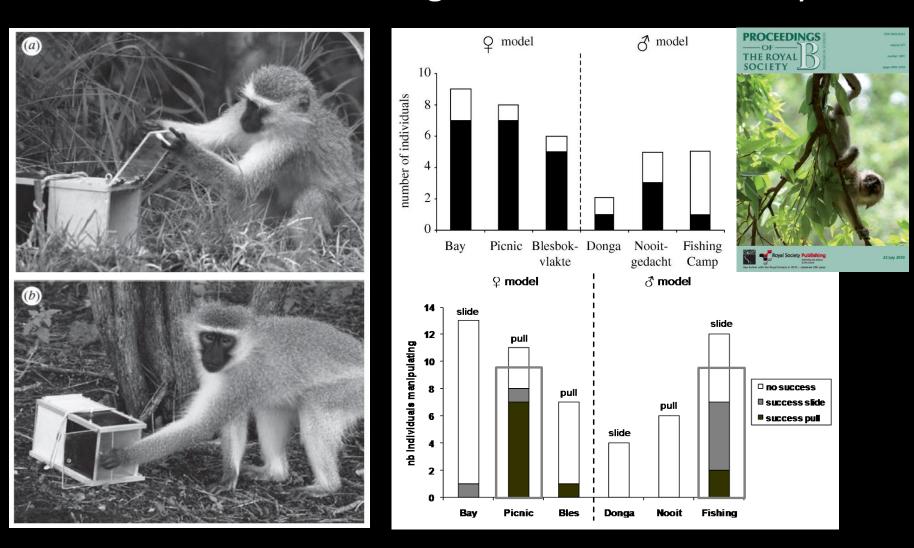
Field experiments



Experimental evidence for social transmission of food acquisition techniques in wild meerkats



Selective attention to philopatric models causes directed social learning in wild vervet monkeys



van de Waal et al. 2010 *Proceedings of the Royal Society B,* van de Waal & Bshary 2010 *Folia Primatologica*

Imitation and traditions in wild banded mongooses



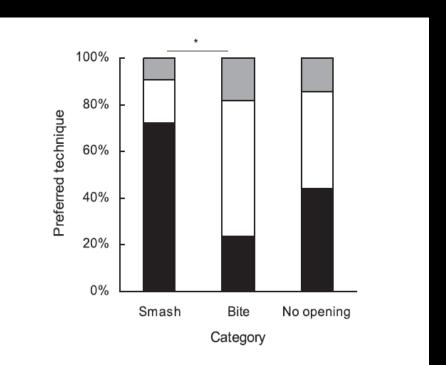
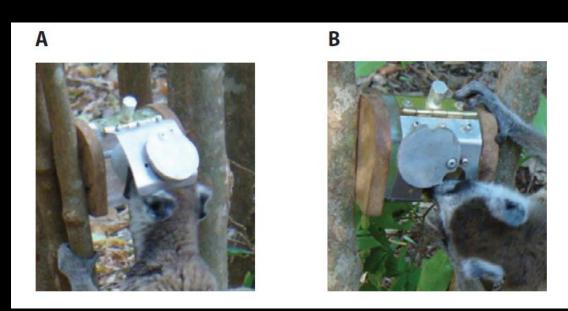


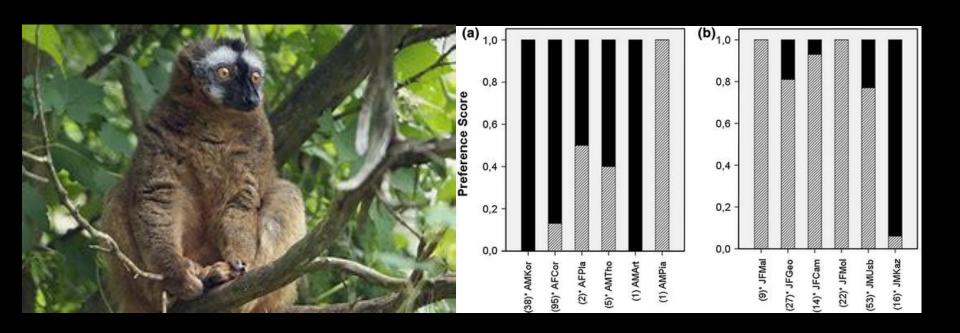
Figure 4. Juveniles' Preferences for Opening Techniques Percentage of test trials during which the smashing technique was preferred (black), the biting technique was preferred (white), or no preference occurred (gray). The "No opening" category combines categories Open and None. $^*p < 0.05$.

Evidence for social learning in wild lemurs (Lemur catta)



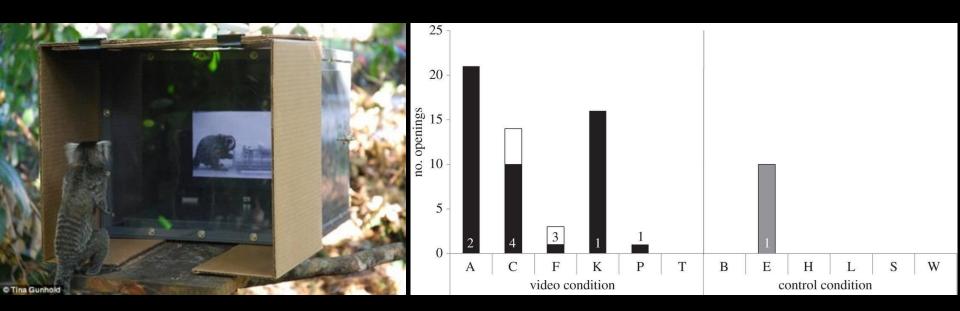


Wild redfronted lemurs use social information to learn new foraging techniques



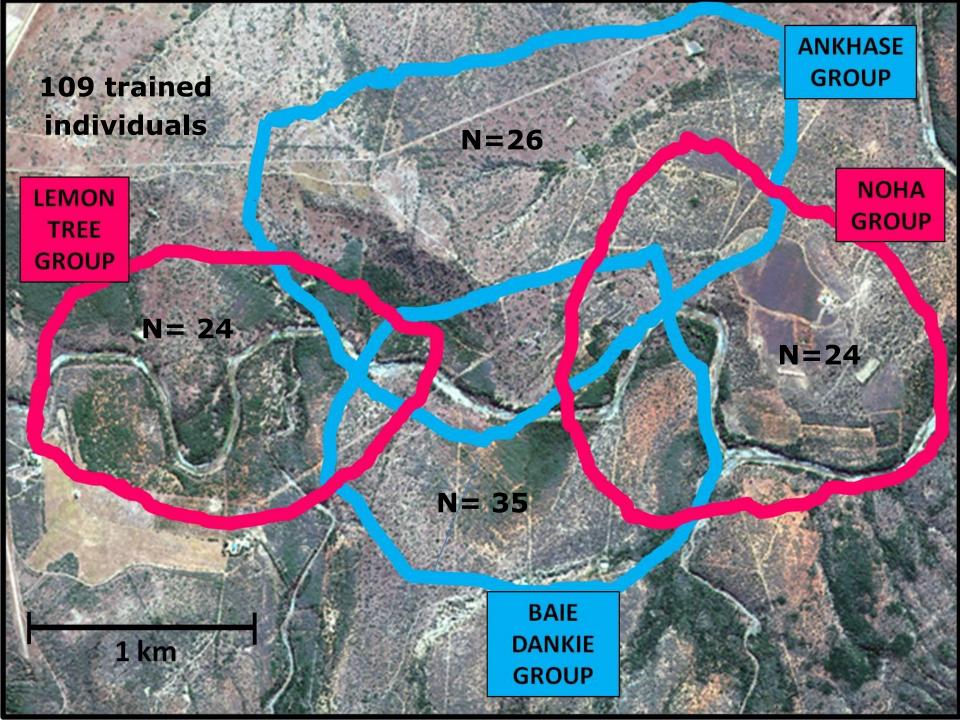
Honey dipping experiment on wild chimpanzees

Video demonstrations seed alternative problemsolving techniques in wild common marmosets

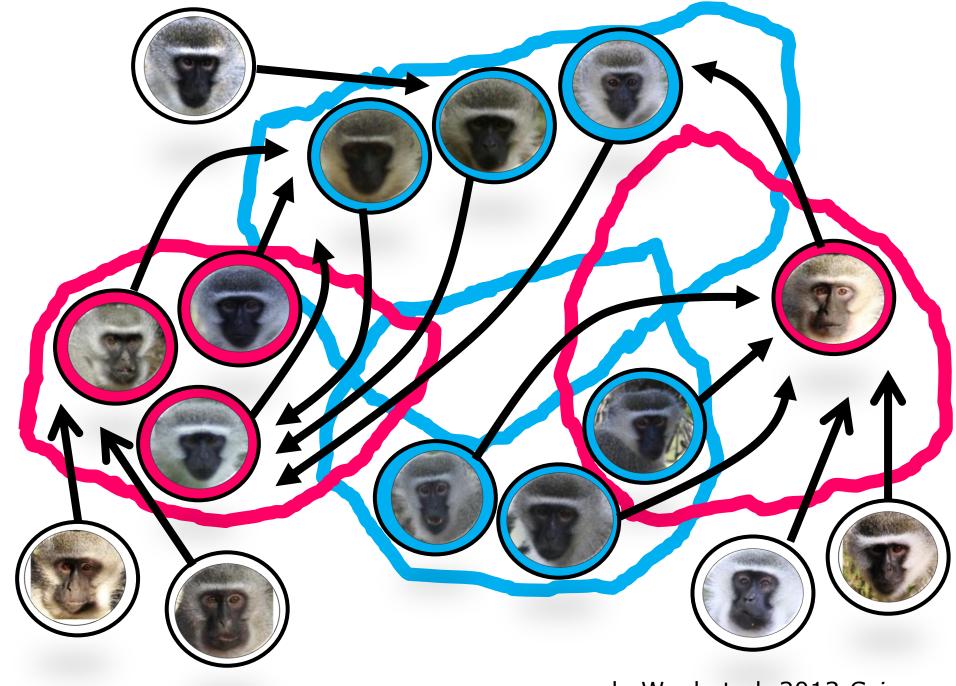




van de Waal et al. 2013 Science







van de Waal et al. 2013 Science

'When in Rome, do as the romans do'



Aplin et al. 2015 Nature

ID	origin
El	LT
Th	LT
Ar	LT
Qu	NH
Во	?

Er	BD
Le	BD
Gr	BD
Mf	AK
Ge	AK
lz	AK
Au	?
Ch	?
Sh	?
Am	?



Luncz et al. 2015 American

Journal of Primatology

Major phases in the ontogeny of social learning in primates



Phase 1. Learning from mother or other primary attachment figure. Baboon infant sniffs novel food mother is eating. Photo: A. Whiten



Phase 2. Selective learning in an expanding social world. Juvenile capuchin observes expert adult male nut-cracking. Photo: T. Falótico



Phase 3. Learning from residents after migration. Male vervet switches to eat colored corn preferred by new group. Photo: E. van de Waal

